Revive

New fabric from Kvadrat

Revive is a vibrant upholstery fabric, designed by Georgina Wright, made from plastic bottles with a focus on reducing environmental impact. The Revive production process behind Revive requires less energy, chemicals and CO2 emissions.

The designs are inspired by the textures, colours and materials found in harbours and fishing boats. Revive consists of two unicolours, either tone-in-tone or slightly contrasting. The durability and added flammability resistance make Revive particularly suitable for contract environments.



Georgina Wright

As a graduate from the Royal College of Art, Georgina Wright is an artist, artisan and designer. She has worked on projects in Italy, Switzerland, Spain, the UK, the Netherlands, Germany and Denmark, where she was internationally acclaimed for her flair of colour and the purity of her work. Fascinated by textiles from an early age, Georgina Wright finds ideas for patterns and colours from observing the world around her. She has developed a number of advanced yarns, which reflect her aim of creating textiles that enter into a dialogue with architecture.

"We are all concerned about sustainability. So the thought that a recycled object can become a new textile on a chair is hugely satisfying for a designer." Georgina Wright